

Timestrip® Blood Temp Estimated Return on Investment (ROI)

Loss #	Total Blood Bags (Annual Usage)	% Blood Bag Loss Annually	Annual Loss Rate
	20,000	X 5%	= 1,000

Loss €	Annual Loss Rate	Average Replacement Cost per Bag	Annual Cost of Replacement
	1,000	X \$200	= \$200,000

Invest €	Total Blood Bags (Annual Usage)	Blood Temp Price	Annual Cost of Replacement
	20,000	X \$0.99	= \$19,800

Savings	Annual Cost of Replacement	Loss Reduction % using Blood Temp	Savings
	\$200,000	X 50%	= \$100,000

Reducing your loss rate by 9.9% pays for the total investment.

A conservative 19.8% reduction doubles your return.

Not captured in current costs to customer (that may be reduced with monitoring program):

- Administration fees
- Freight (if product cannot be salvaged in the field)
- Unhappy customers (customer service manpower)
- Recall / Audits / Regulatory Fines
- Potential Litigation

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Why Timestrip® Blood Temp?

Protect against blood waste

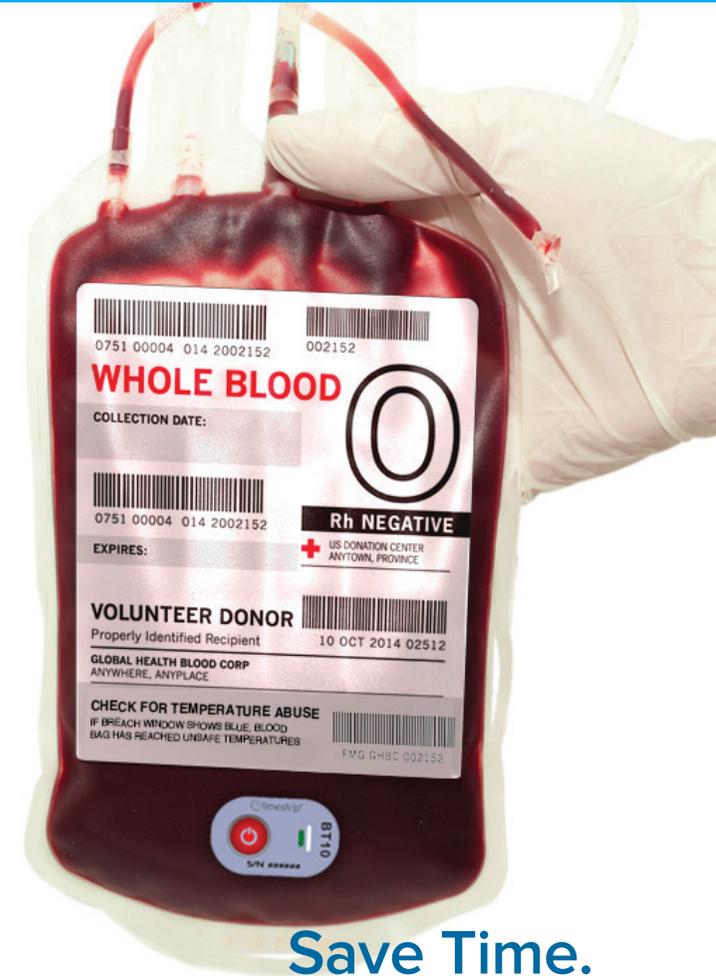
Drive accountability

Ensure compliance

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 **timestrip®**
the smart way to measure time & temperature



Save Time.
Save Money.
Save Blood.

With our Timestrip® Blood Temp temperature solution.



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Introducing Timestrip® Blood Temp

PRODUCTS



Blood Temp 6

- 6°C/43°F monitoring
- Irreversible, single use
- 19mm x 32mm
- Field activation
- Visual proof of temperature exposure



Blood Temp 10

- 10°C/50°F monitoring
- Irreversible, single use
- 19mm x 32mm
- Field activation
- Visual proof of temperature exposure

Blood Reissue Compliance Cycle with Blood Temp



Timestrip® Blood Temp Interpretation Guide

The following overview is a simple interpretation key designed for speed and simplicity.

1 Inactive Product

When the Timestrip® Blood Temp is in a state of inactivity:

- Indication of arming window will remain yellow
- Breach window will remain white

2 Active Product

When the Timestrip® Blood Temp 10 has been activated:

- Indication of arming window will be green
- Breach window will remain white

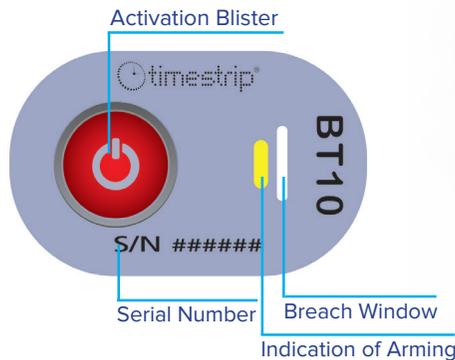
3 Triggered Product

Whenever the core temperature of the blood bag breaches 10°C for Blood Temp 10 and 6°C for Blood Temp 6, an immediate indication of temperature abuse is recorded:

- Indication of arming window will be green
- Breach window will turn blue

The breach window is irreversible and cannot be reset or changed.

ANATOMY OF THE TIMESTRIP® BLOOD TEMP



EASY-TO-USE INDICATORS

